

INDL-7 CONFERENCE

**Digital labour and Power Dynamics:
Present and Future
of Work Scenarios**

**CONFERENCE
PROGRAM
ENGLISH VERSION**

**Santiago de Chile
28-30 October 2024**



Proyecto Fondecyt
N° 1240951

Monday 28: 1st day conference (BNP-UDP) Vergara 324, Santiago.			
08:30 - 09:00	Registration and inscriptions		
09:00 - 09:30	Conference Opening: INDL Representative (Milagros Miceli), Representative of the Organizing Committee Chile, Undersecretary of the Ministry of Labour. Auditorium, UDP (Simultaneous translation available.)		
09:30 - 11:00	<u>Inaugural Keynote Lecture: Dr. Mark Graham. Action Research in the Digital Economy: The Fairwork Project.</u> Chair: Dr. Mariana Bargsted, MNEW - UDP. Auditorium, UDP (Simultaneous translation available.)		
11:00 - 11:30	COFFEE		
11:30 - 13:00	Panel 1.1 Algorithmic management and labor control 1 Auditorium UDP (Simultaneous translation available.)	Panel 1.2 Workers' cooperative platforms Classroom B41	Panel 1.3 Platformization of traditional professions Classroom B42
13:00 - 14:15	LUNCH - Poster Exhibition (1 - 5)		
14:15 - 15:45	Panel 1.4 Regulatory challenges facing digital labor Auditorium UDP (Simultaneous translation available.)	Panel 1.5 Platform workers' collective action and activism Classroom B41	Panel 1.6 Experiences and subjectivities in platform labor 1 Classroom B42
15:45 - 17:00	<u>The Data Workers' Inquiry: Recentering Workers' Epistemic Authority.</u> Panelist: Milagros Miceli (Weizenbaum-Institute, DAIR, TU Berlin), Camilla Salim Wagner (Weizenbaum Institute / TU Berlin), Adio Dinika (DAIR), Krystal Kauffman (DAIR / Turkofticon), Alexis Chavez, Oskarina Fuentes. Chair: Dra. Francisca Gutiérrez (COES - UACH). Auditorium UDP (Simultaneous translation available.)		
17:00 - 17:30	COFFEE		
17:30 - 19:00	<u>Keynote Lecture: Dr. Rafael Grohmann (University of Toronto). Pedagogies of Struggles: How Workers are Learning to Govern Platforms and AI.</u> Chair: Dr. Martín Tironi (PUC - FAIR). Auditorium, UDP (Simultaneous translation available.)		
19:00 - 20:30	Book Presentation by LOM Publishing: "Digital Work Platforms in Latin America" Faculty of Psychology, UDP, Vergara 275		

Tuesday 29: 2nd day conference (BNP-UDP) Vergara 324, Santiago.			
09:30 - 11:00	<u>Keynote Lecture: Dr. Julietta Haidar, CITRA (CONICET - UMET). Digital platforms: business models and worker subjectivity.</u> Chair: Dr. Antonio Stecher (UDP - PEPET). Auditorium, UDP (Simultaneous translation available.)		
11:00 - 11:30	COFFEE		
11:30 - 13:00	<u>Keynote Lecture: Dr. Ludmila Abilio (Universidade de Campinas, Brazil), The centralized and controlled dissemination of just-in-time work: Uberization as a global trend.</u> Chair: Dr. Paola Tubaro (DIPLab - INDL). Auditorium, UDP (Simultaneous translation available.)		
13:00 - 14:15	LUNCH - Poster Exhibition (6 - 10)		
14:15 - 15:45	Panel 2.1 Solidarity and organization of platform workers Auditorium UDP	Panel 2.2 Data work and artificial intelligence 1 Classroom B41	Panel 2.3 Platformization and precariousness 1 Classroom B42
15:45 - 17:15	Panel 2.4 Gender and platform work 1 Auditorium UDP	Panel 2.5 Gamification, work and content production Classroom B41	Panel 2.6 Platformization and precariousness 2 Classroom B42
17:15 - 17:30	COFFEE		
17:30 - 19:00	Panel 2.7 Gender and platform work 1 Auditorium UDP	Panel 2.8 Experiences and subjectivities in platform labor 2 Classroom B41	Panel 2.9 Platformization and precariousness 3 Classroom B42
			Panel 2.10 Strategy and horizons in the struggles of platform workers Classroom B31

Wednesday 30: 3rd day conference (Alberto Hurtado University) Av. Libertador Bernardo O'Higgins 1825, Santiago.				
09:30 - 11:00	Panel 3.1 Algorithmic management and labor control 2 Great Hall UAH	Panel 3.2 Data work and artificial intelligence 2 Classroom A22	Panel 3.3 Experiences and subjectivities in platform labor 3 Classroom A28	
11:00 - 11:30	COFFEE			
11:30 - 13:00	Panel 3.4 Algorithmic management and labor control 3 Great Hall UAH	Panel 3.5 The regulatory debate in Brazil Classroom A22	Panel 3.6 Theoretical- conceptual reflections on the platformization and digitalization of labor Classroom A28	
13:00 - 14:15	LUNCH			
14:15 - 15:45	Panel 3.7 Digital Platforms: Epistemology and Tools of North-South Comparison. An Analysis of Grey Zones (Special roundtable). Great Hall UAH	Panel 3.8 Automation and digitization Classroom A22	Panel 3.9 Health, well-being and work trajectories Classroom A28	
15:45 - 17:15	<u>ILO Roundtable: Platform work and the construction of an international standard: Challenges from a tripartite perspective.</u> Coordinators: Gerard Reinecke & Juan Jacobo Velasco (ILO). Panelists: Giorgio Boccardo, Undersecretary of the Ministry of Labour; Angélica Salgado, Central Union of Workers (CUT); Employers representative Great Hall, Universidad Alberto Hurtado (Simultaneous translation available.)			
17:15 - 17:30	COFFEE			
17:30 - 19:00	<u>Closing Keynote Lecture: Dr. Antonio Casilli (Institut Polytechnique de Paris - INDL). "Digital Workers, Some More Effort If You Wish To Become A Class For Yourself!" New Frontiers of Platform and AI Activism.</u> Chair: Dr. Álvaro Soto (COR - UAH). Great Hall, Universidad Alberto Hurtado (Simultaneous translation available.)			
19:00 - 19:30	Closing: Chile Organizing Committee Representative, INDL Representative (Iraklis Vogiatzis) - Video of the Next INDL Headquarters (Marco Marrone). Great Hall, Universidad Alberto Hurtado (Simultaneous translation available.)			

Monday 28: 1st day conference (BNP-UDP)

09:30 - 11:00 HRS. INAUGURAL KEYNOTE LECTURE

Dr. Mark Graham. Action Research in the Digital Economy: The Fairwork Project.

Chair: Dr. Mariana Bargsted, MNEW - UDP.

Auditorium, UDP (Simultaneous translation available.)

Abstract: Though the digital platform economy in some contexts has created new employment opportunities, work in the platform economy has been widely criticized for its often precarious and exploitative character. One central mechanism through which digital platforms construct and conceal exploitative employment relations are information asymmetries among platforms, workers, and consumers. These information asymmetries are created through, among other things, a lack of transparency on how platforms allocate work, calculate payments, and use customer reviews for incentive structures and other rating-based work outcomes. Against this backdrop, the Fairwork project conducts action research to tackle these information asymmetries. In this talk, I introduce the Fairwork project and provide critical insights into our engagement with platforms as an action research strategy. I explain how this action research strategy can be effectively deployed both in the gig economy, and across the supply chains of AI

11:30 – 13:00 HRS. SIMULTANEOUS PANELS

Panel 1.1 Algorithmic management and labor control 1

11:30 - 13:00. Auditorium UDP

(Chair: Francisca Gutiérrez)

- 1) Control y vigilancia algorítmica de trabajadores de plataformas. las respuestas al nuevo patrón virtual. Autora: Rebeca de la Rosa, COLMEX
- 2) Gerenciamento algorítmico dos motoristas uberizados na região metropolitana de belo horizonte (br). Autor: Tozi Fabio, Universidade Federal de Minas Gerais
- 3) Desafios da vigilância no trabalho: uma análise a partir das perspectivas dos empregadores que utilizam softwares de controle e monitoramento do trabalho. Autor: Barili Fabricio, DIGILABOUR (Brasil)
- 4) “A minha inteligência é natural e não artificial”: análise sobre as interações entre trabalhadores e o gerenciamento algorítmico das plataformas de gig economy. Autor: Fernandes da Costa Neto Alceu, Universidade de Brasília
- 5) La instalación del teletrabajo en Uruguay: justificaciones desde la perspectiva de los trabajadores y gerentes. Autoras: Quiñones Mariela; Acosta Casco María Julia. Facultad de Ciencias Sociales, Universidad de la República, Uruguay "

Panel 1.2 Workers' cooperative platforms

11:30 - 13:00. Classroom B41

(Chair: Paola Tubaro)

- 1) Trabalho, Saúde e Poder de Agir: O modelo de cooperativa como ferramenta de enfrentamento ao trabalho de plataforma no Brasil. Autora: Ferrari Capistrano De Mesquita Carolina. Escola Nacional de Saude Publica Sergio Arouca / Sergio Arouca National School of Public Health [Rio de Janeiro]
- 2) Mais coletivo que tradicional, mais popular que de plataforma: organização, aderência e dependência a partir de uma cooperativa brasileira de motoristas. Autor: Lucas Da Silva Rosa Kaio. Universidade Federal de Minas Gerais (Brasil)
- 3) Por dentro de uma plataforma cooperativista: o olhar de uma trabalhadora para o desenvolvimento de sua plataforma de trabalho. Autora: Os Aline
- 4) Mapping Platform Cooperatives and The Path Ahead. Author: Tortorici Stefano. Scuola Normale Superiore (Italia)
- 5) Plataformas hí-bridas y digitalización alternativa del transporte de pasajeros. Experiencias desde Ecuador. Autor: Vizuete-Sandoval Daniel, Facultad Latinoamericana de Ciencias Sociales, Ecuador "

Panel 1.3 Platformization of traditional professions

11:30 - 13:00. Classroom B42

(Chair: Álvaro Soto)

- 1) Consequences of platformization in education: digital labor in teachers from Chile and England. Author: Sebastián Ansaldo. Universidad Alberto Hurtado (Chile)
- 2) El impacto de la telemedicina sobre el trabajo médico en Argentina. Autoras: Cora Arias, Diana Menéndez Nicolás, Julieta Haidar. Consejo Nacional de Investigaciones Científicas y Técnicas (Argentina)
- 3) Trabajo digital en el diseño del producto tradicional Talavera. Autoras: Miriam Luzán Cervantes, Juan Reyes Álvarez. Facultad de Economía de la Benemérita Universidad Autónoma de Puebla (México)
- 4) Platformization of education as the new frontier of neoliberal capitalism: mapping the new digital education ecosystem and the consequences for teacher's labor in Sao Paulo, Brazil. Author: Paula Menezes. Instituto de Filosofia e Ciências Humanas, Universidade Estadual de Campinas – UNICAMP (Brasil)
- 5) Plataformization of lawyers: the precariousness of legal work on digital platforms. Author: Matheus Silveira De Souza. Instituto de Filosofia e Ciências Humanas, Universidade Estadual de Campinas – UNICAMP (Brasil)

13:00 - 14:15 LUNCH AND POSTER EXHIBITION (1 - 5)

- 1) Algorithmic Traps and Illusions of Freedom: A Comparative Study of Delivery Workers in China and France. Wang Lu, France
- 2) Capitalismo de plataforma e as condições de trabalho e perfil dos entregadores de Curitiba. Souza Ana. Universidade Federal do Paraná [Curitiba]
- 3) Capitalismo de plataforma em Curitiba: uma análise do perfil e das condições de trabalho dos entregadores por aplicativo da empresa iFood. Teixeira Victor. Universidade Federal do Paraná (Brasil)
- 4) Digital Labor and the Body: Shaping Democratic Subjectivity in the Global South. Luco Francisca. Futures of Artificial Intelligence Research (Chile)
- 5) How much do higher wages and better working conditions attract more and better applicants? Fabbi Adelaide, Rathelot Roland. CREST (Francia)

14:15 – 15:45 HRS. SIMULTANEOUS PANELS

Panel 1.4 Regulatory challenges facing digital labor

14:15 - 15:45. Auditorium UDP

(Chair: Sebastián Saéz)

- 1) A natureza jurídica da relação entre entregadores de mercadorias e a Americanas S.A: a realidade x o contrato. Autora: Muniz Natália. Programa de Pós-Graduação em Direito da Universidade Federal do Rio de Janeiro
- 2) Regular el trabajo en plataforma digital en Chile. Una evaluación cualitativa de la aplicación de la Ley 21.431. Tonelli Patrizio (1), Valenzuela Manuel, Morales Karol, Muñoz Fernanda. 1 - Facultad Latinoamericana de Ciencias Sociales (Santiago Chile)
- 3) The Brazilian attempt to regulate platform labor based on a tripartite framework: expectation and reality. Antunes Diogo, Universidade Federal do Rio de Janeiro [Brasil]
- 4) Has digital work been left out of personal data protection regulation? Autor: Le Bonniec Thomas. Institut Polytechnique de Paris, France
- 5) Novo e o velho: a fuga do direito do trabalho no ecossistema da Mercado Livre. Autores: Carelli Rodrigo, Muniz Natália. Programa de Pós-Graduação em Direito da Universidade Federal do Rio de Janeiro

Panel 1.5 Platform workers' collective action and activism

14:15 - 15:45. Classroom B41

(Chair: Alan Valenzuela)

- 1) Nudging away from protests and unions?: Exploring Dynamics of Power, Agency and Resistance in Online Communities of Auto-rickshaw drivers in On-demand Ridesourcing Digital Labor Platforms. Authors: Thuppilikkat Ashique Ali; Chandra Priyank. University of Toronto, Canada
- 2) La acción colectiva y la organización de los trabajadores en plataformas digitales en la percepción de dirigentes de la Ciudad de México. Autora: Bridi Maria Aparecida. Universidade Federal do Parana (Curitiba-Brasil)
- 3) Understanding activism of platform workers: Challenges, existing practices and the spatial dynamics of mobilisation in Chile. Author: Bellido De Luna Daina, Universidad de Santiago de Chile
- 4) A dimensão ideológica das mobilizações de entregadores por aplicativo a partir dos movimentos sociais. Autor: Gabriel Yves. Universidade Estadual do Norte (Brasil)
- 5) Digital work, 'uberisation' and collective action: the case of Portugal. Author: Alves Paulo. ISCTE - Instituto Universitário de Lisboa and DINAMIA'CET-Iscte (Portugal) "

Panel 1.6 Experiences and subjectivities in platform labor 1

14:15 - 15:45. Classroom B42

(Chair: Matheus Viana Braz)

- 1) "Autonomia é... você trabalhar para si próprio, ter seu dinheiro, poder fazer seu horário": um estudo multidimensional sobre o trabalho de entregadores por plataformas digitais com trajetórias de vida. Autor: João Pedro Peleja. Universidade de Brasília (Brasil)
- 2) ""Poderes expertos"": construcción discursiva hacia el trabajador de plataformas digitales desde los proyectos de ley en Chile. Autora: López Concha Romina. Pontificia Universidad Católica de Valparaíso (Chile)
- 3) La retórica de las proPanels del Big Data. Análisis del discurso de profesionales del Big Data. Autor: Pérez Lagos Camila. Enseignante-Chercheuse à l'ISTC - Lille (Francia)
- 4) Historia de Vida como método de investigación e intervención sobre el trabajo de datos en la cadena de producción de Inteligencia Artificial. Autor: Viana Braz Matheus. Universidade do Estado de Minas Gerais (Brasil)
- 5) Trabajo freelance de artistas en la Talavera. Autora: Luzán Cervantes Miriam. Facultad de Economía de la Benemérita Universidad Autónoma de Puebla (México)

Panel 1.7 Multiple Tensions in Digital Work: Political and Social Challenges

14:15 - 15:45. Classroom B31

(Chair: Antonio Casilli)

- 1) The Data Workers Inquiry: Methodological Considerations on Participatory Action Research", Salim Wagner Camilla. 1 - Weizenbaum Institut (Alemania), 2 - Technische Universität Berlin (Alemania)
- 2) Are we all workers in the era of data prosumerism and universal precarity? Autora: Tewari Avantika. Centre for the Study of Developing Societies (India)
- 3) Evaluating the transition to digital labor in Morocco. A SWOT analysis and assessment of policy relevance. Autor: Igamane Saadeddine, Université Sidi Mohamed Ben Abdellah, Morocco
- 4) Para além de promessas, condições reais de autonomia e liberdade de trabalho nas plataformas digitais de transporte. Uma Reflexão. Ribeiro Sakaki Leal Erica , Carvalho Sampaio Oliveira Murilo. Federal University of Bahia
- 5) Moving Forward: Towards a Multifaceted Approach to Data Production. Posada Julian, Yale University (Estados Unidos)

15:45 - 17:00 HRS. SPECIAL PANEL

The Data Workers' Inquiry: Recentering Workers' Epistemic Authority. Panelist: Milagros Miceli (Weizenbaum-Institute, DAIR, TU Berlin), Camilla Salim Wagner (Weizenbaum Institute / TU Berlin), Adio Dinika (DAIR), Krystal Kauffman (DAIR / Turkopticon), Alexis Chavez, Oskarina Fuentes.

Chair: Dra. Francisca Gutiérrez (COES - UACH).

Auditorium UDP (Simultaneous translation available)

Abstract: The Data Workers' Inquiry merges knowledge production with on-the-ground impact by centering workers as the source of epistemic authority and central agents of social change. The project is organized by scholars within research institutions who invite data workers, i.e., those who produce the data that fuels AI systems, to join as co-researchers. The co-researchers define research questions and lead investigative processes in their workplaces. By recognizing workers as experts, the project challenges traditional hierarchies of knowledge and centers the lived experiences of otherwise marginalized groups, shifting the focus of knowledge production. In this panel, the project team will discuss methodological aspects and explore the limitations of the Workers' Inquiry approach. The panel will include two data workers and project co-researchers from Venezuela and Colombia, who will delve into data work tasks, labor conditions, collaboration, and organization in the Latin American context. Together, they will discuss findings and explore resistance strategies, paths forward, and academic efforts to enhance workers' empowerment and epistemic authority within complex knowledge/power networks.

17:30 - 19:00 HRS. KEYNOTE LECTURE

Keynote Lecture: Dr. Rafael Grohmann (University of Toronto). Pedagogies of Struggles: How Workers are Learning to Govern Platforms and AI.

Chair: Dr. Martín Tironi (PUC - FAIR).

Auditorium, UDP (Simultaneous translation available.)

Abstract: Around the world, workers are trying to build collectivities while dealing with platforms and artificial intelligence (AI). Whether in cooperatives, unions, associations, and other collectives, workers are learning to govern these technologies through bargaining and/or technology development. This talk will emphasize the importance of understanding the pedagogies of struggles in the digital labor landscape, as aspects of class struggles. No one is born an organizer, and no one is born knowing all the risks and possibilities of AI. How do workers collectively learn the meanings of platforms and AI? The presentation argues for the need to understand platform/AI governance from below, led by workers, and build on the Latin American tradition of educommunication for a better understanding of AI/platform literacy. The talk will show how Hollywood writers, the Homeless Worker Movement in Brazil, tech co-ops in Argentina and delivery workers in co-ops and unions in Brazil are learning to govern platforms and AI, as prototypes of organizing, amidst challenges, failures and experiments.

Tuesday 29: 2nd day conference (BNP-UDP)

09:30 - 11:00 HRS. KEYNOTE LECTURE

Dr. Julietta Haidar, CITRA (CONICET - UMET). Digital platforms: business models and worker subjectivity.

Chair: Dr. Antonio Stecher (UDP - PEPET).

Auditorium, UDP (Simultaneous translation available)

Abstract: Many studies and consensus have been reached regarding platform work. However, to date, two major topics have been insufficiently analyzed and relatively simplified: the business model of platforms and the subjectivity of those who work on them. While the generalized assertion regarding the business model is that platforms are merely “rent-seeking” companies, the dominant perspective on worker subjectivity is that workers have been won over by the discourse of "entrepreneurship." The proposal is to critically review these perspectives, consider new angles, categories of analysis, and methodologies to address both issues. Regarding the first topic, we understand that platforms are market creators, as they define and organize at least four aspects that shape a profit-oriented market: commodification, membership, governance, and monetization. In this process, platforms not only capture value in the form of rent but, in order to capture more value, they actively intervene in the production of that value. They promote exchanges, influence the production of goods, and arbitrate prices. What impact does this have on the economy? And on the workers? Regarding the second topic, workers' perceptions of platforms are identified, many of which align with the ideal of being "self-entrepreneurs": being autonomous and proactive. However, these formulations are reifications that reduce the complexity of meanings and obscure the processes behind their construction. Meanings are ambiguous, tense, and contradictory, and are shaped by multiple determinations, including socioeconomic structure and biographical trajectories. How can we address these complexities? How can we incorporate these contradictory and multi-determined meanings into collective organization?

11:30 - 13:00 HRS. KEYNOTE LECTURE

Dr. Ludmila Abilio (Universidade de Campinas, Brazil), The centralized and controlled dissemination of just-in-time work: Uberization as a global trend.

Chair: Dr. Paola Tubaro (DIPLab - INDL).

Auditorium, UDP (Simultaneous translation available.)

Abstract: We define uberization as a new form of labor control, organization, and management (Abílio, 2017). Although it takes shape and becomes recognizable primarily within platform work, it can be understood as a trend that permeates and pressures whole labor markets, especially in the South. We present three main features of uberization. 1) The transformation of workers into just-in-time workers (De Stefano, 2016; Berg, 2016; Abílio, 2017). This is a centralized process, promoted by the oligopolies of a few companies, successfully subordinating, and managing large crowds of informal, available, just-in-time workers in a highly rationalized way. Algorithmic management provides the sociotechnical means for this management of workers as pure labor force (Abílio, 2019). 2) Informalization processes (Abílio, 2020), as a powerful synthesis of work flexibilization. It involves the loss of stable, regulated, and recognizable limits to work exploitation; the withdrawal of labor rights and guarantees; and the informal and dispersed transfer of risks and costs to the multitude of workers. 3) Subordinated self-management (Abílio, 2019), as the transfer of part of the management

of work to the worker himself, albeit in a highly obscure and subordinated manner. The loss of boundaries of labor time, the non-contractual subordination (Zuboff, 2019), the transfer of unpaid costs and tasks to the worker, involves a rationality in which workers become responsible for intensifying the productivity of their work. Based on more than 15 years of empirical research with informal and formal low-wage workers in Brazil, we argue that these elements, however, are not new for peripheral workers. The fabric of the Brazilian world of work is woven by life trajectories in a permanent transit between informal and formal work and popular entrepreneurship; of workers who face, resist, and adapt every day to instability, uncertainty, unfairness, and obscure and flexible rules, especially Black workers. In this way, at the center of uberization lies new forms of subordination and the centralized expansion of structural elements that make up the world of work and everyday lives of workers in the South (Abílio, 2017 and 2020). We present the results of 12 years of empirical research with motorcycle delivery workers, based on interviews guided by life trajectory studies (Revel, 1998), and surveys on labor conditions and health. These studies have allowed us to closely follow the transformations of this work, new forms of control, and new forms of resistance.

13:00 - 14:15 LUNCH AND POSTER EXHIBITION (6 - 10)

- 6) Mensajeros en la Economía Digital: Desafíos y Demandas en la Pandemia de COVID-19. Santana Siqueira Anderson Luan (1), Silva Lucas Samuel (2). 1 - Universidade Federal do Tocantins (Brasil); 2 - Universidade Estadual da Paraíba (Brasil)
- 7) Navigating Tech Horizons in Brazil: An Ethnographic Exploration with Data Scientist and Software Engineers on Education, Career Trajectories and Aspirations. Moritz Ana Paula. University College Dublin (Irlanda)
- 8) Possibilidades e limites das greves enquanto ações coletivas de entregadores por aplicativo. Camargo Breno. Universidade Federal do Paraná [Curitiba]
- 9) Sociedade do Engajamento: As repercussões biopsicossociais de empreender por necessidade nas redes sociais. Pessoa Lucas. Universidade Católica de Pernambuco (Brasil)
- 10) Trabalho e trabalhadores por aplicativos na cidade de Curitiba: as expressões da racionalidade neoliberal na categoria dos entregadores. Teixeira Victor, Camargo Breno, Souza Ana. Universidade Federal do Paraná (Brasil)

14:15 – 15:45 HRS. SIMULTANEOUS PANELS

Panel 2.1 Solidarity and organization of platform workers

14:15 - 15:45. Auditorium UDP

(Chair: Camila Wagner)

- 1) Coletivos de solidariedade formado por trabalhadoras e trabalhadores: economia solidária digital e resistencia". Autora: Rubim Emanuele. University of Brasilia [Brazil]
- 2) Solidariedade sobre duas rodas: resistência e ação coletiva dos entregadores de aplicativo em Florianópolis - Brasil. Autor: Pedro Figueiredo. Mestrando em Sociologia do Trabalho na UNIVERSIDADE FEDERAL DO PARANÁ (Brasil)
- 3) Configuraciones del trabajo en plataformas digitales en ciudades del sur de Brasil y acción colectiva". Autoras: Bridi Maria Aparecida, Duarte Giovana. Universidade Federal do Parana (Curitiba-Brasil)
- 4) Autonomia coletiva tecnológica a partir do território, a experiência do Movimento dos Trabalhadores Sem Teto do Brasil". Autoras: Valentim Juliana (1), Zago Boava Alexandre (2) (3). 1 - Department of Informatics Engineering, Faculty of Engineering of the University of Porto (Portugal), 2 - Movimento dos Trabalhadores Sem Teto (Brasil), 3 - Escola de Comunicaciones e Artes - Universidade de Sao Paulo (Brasil) "

Panel 2.2 Data work and artificial intelligence 1

14:15 - 15:45. Classroom B41

(Chair: Iraklis Vogiatzis)

- 1) Exploração dos trabalhos na Inteligência Artificial no Brasil contemporâneo. Autor: Heck Melz Matheus. Universidade Federal de Santa Catarina (Brasil)
- 2) The changing landscape of data work in Europe. Authors: Miceli Milagros (1); Tubaro Paola (2); Casilli Antonio (3). (1) Technische Universität Berlin, Germany (2) Centre national de la recherche scientifique (CNRS), France, (3) Polytechnic Institute of Paris, France
- 3) El trabajo datificado del profesional de la comunicación: los datos como valor. Autores: Figaro Roseli; Gabriel Soares de Almeida. Universidad de Sao Paulo, Brasil
- 4) Global Labour Governance and Artificial Intelligence: Advocacy Coalitions in the Struggle for the Future of Work. Author: Silva Vicente, University College London, The UK.
- 5) 'Propagandised' Media as an Editorial Subsidy: Platform Monopolies and Networked Disinformation. Author: Saha Aishik. National and Kapodistrian University of Athens (Grecia)

Panel 2.3 Platformization and precariousness 1

14:15 - 15:45. Classroom B42

(Chair: Adio Dinika)

- 1) Modelos de plataforma de transporte de passageiros: mapeamento de formas emergentes de organização na região Norte do Brasil. Autora: Cirne Paes De Barros Ana. Federal Institute of Rio Grande do Norte [Canguaretama] (Brasil)
- 2) La precarización laboral y sus expresiones. Un análisis de cómo afecta la introducción de la tecnología en procesos productivos de la minería en los/as trabajadores/as de Codelco Norte, División Chuquicamata. Autor: Arturo Bruna Villanueva. Universidad de Chile
- 3) Trabajo de Reparto de Plataformas Digitales: vulnerabilidad socioeconómica-espacial y precariedad laboral en la GAM, Costa Rica. Autores: Jonathan Cordero-Bonilla, María Leonela Artavia-Jiménez. Universidad Nacional, Costa Rica
- 4) Trabajo en Plataformas Digitales en Chile: caracterización y condiciones laborales de un sector emergente. Autoras: Sonia Gontero, Javiera Ravest. Organización Internacional del Trabajo (Chile)

15:45 – 17:15 HRS. SIMULTANEOUS PANELS

Panel 2.4 Gender and platform work 1

15:45 - 17:15. Auditorium UDP

(Chair: Milagros Miceli)

- 1) IA e o patriarcado no capitalismo tardio: Reflexões sobre trabalho de cuidado em Silvia Frederic. Autora: Adami Maraiza. Universidade Federal do ABC (Brasil)
- 2) Futuro é Digital: gênero e representações do teletrabalho no Brasil, entre novas perspectivas e antigas estruturas de exploração. Autora: Santos Lima Fernanda. University of Brasília [Brasil]
- 3) ""Filho, reza pela mamãe! A mamãe vai sair, mas não sabe se volta"": As singularidades do trabalho feminino em plataformas de Delivery. Autor: Magalhães Dos Santos Kethury. Universidade de Brasília (Brasil)
- 4) A “new informality” challenge?: Domestic service's platforms in Latin America. Author: Velasco Juan Jacobo. International Labour Organization (Southern Cone Countries Office Chile)"

Panel 2.5 Gamification, work and content production

15:45 - 17:15. Classroom B41

(Chair: Diego Rivera)

- 1) Axie Infinity: o jogo também é trabalho. Autor: Queiroz Serra De Castro Arthur. Universidade Federal do Rio de Janeiro (Brasil)
- 2) Gamificación y Trabajo Digital: Poder, Resistencia y Agencia en la Era de las Plataformas. Autor: Cerón Hernández José Angel, El Colegio de México (COLMEX)
- 3) “Interações por pix”: o trabalho afetivo e a monetização das relações sociais na Twitch. Autores: Thuns Biazzzi Amanda (1); Viana Braz Matheus. (1) Universidade Federal Fluminense, Brasil (2) Universidade do Estado de Minas Gerais, Brasil
- 4) Los trabajos que sostienen la producción de contenidos para YouTube: análisis del caso mexicano. Autor: Betancourt López Ricardo, El Colegio de México (COLMEX)
- 5) Os Streamers e a Twitch.tv: Uma análise da relação entre estes à luz do Direito do Trabalho Brasileiro. Tiago Bulhões e Murilo Oliveira. Federal University of Bahia"

Panel 2.6 Platformization and precariousness 2

15:45 - 17:15. Classroom B42

(Chair: Mariana F. Massi)

- 1) Trabalho dos desenvolvedores de software por plataformas: quando a plataformização atinge o trabalhador de tecnologia. Author: Guilherme Guilherme. Universidade Federal de São Paulo (Guarulhos, Brasil)
- 2) Plataformas digitales de reparto: condiciones laborales y remuneración de los repartidores de plataformas digitales del Gran Área Metropolitana de Costa Rica para el 2023. Autor: Jorfe Solano Ruiz. Universidad Nacional de Costa Rica
- 3) De la resistencia a la autonomía. “Renta” de tiempo y espacio en managers de firmas de base tecnológica. Author: Diego Szlechter. Universidad Nacional de General Sarmiento - Conicet (Argentina)

17:30 – 19:00 HRS. SIMULTANEOUS PANELS

Panel 2.7 Gender and platform work 2

17:30 - 19:00. Auditorium UDP

(Chair: Paola Tubaro)

- 1) Mujeres informáticas: carreras educativas, formación para el trabajo y desigualdades de género. Autora: Millenaar Veronica. Consejo Nacional de Investigaciones Científicas y Técnicas (Argentina)
- 2) Reclame Aqui: a produção de sentidos sobre a plataforma digital de trabalho doméstico remunerado brasileira Parafuzo. Autora: Benedito Fabiana. Universidade Federal da Bahia (Brasil)
- 3) A dominação a partir de baixo: trabalho por plataformas, masculinidades e a ambivalência do poder. Autor: Silva Douglas. Faculdade de Filosofia, Letras e Ciências Humanas (Brasil)
- 4) Recalculando rota: plataformização e novas dinâmicas de gênero no trabalho de motoristas e entregadoras no Brasil. Autoras: Siqueira Salomão Gabriela (1) (2), Leite Ribeiro Pedro Rosa Maria (1). 1 - Universidade Federal do Rio de Janeiro (UFRJ) (Brasil), 2 - Fairwork Brasil (Brasil)"

Panel 2.8 Experiences and subjectivities in platform labor 2

17:30 - 19:00. Classroom B41

(Chair: Antonio Stecher)

- 1) ¿Para qué usan las plataformas los trabajadores argentinos? Hibridez, informalidad y pluriactividad como clave de análisis. Autoras: Fernandez Massi Mariana, Longo Julieta. Consejo Nacional de Investigaciones Científicas y Técnicas (Argentina)
- 2) Vivências e violências do trabalho de plataforma de delivery no Rio de Janeiro. Autores: Figueiredo Alex, Biar Liana. Pontifícia Universidade Católica do Rio de Janeiro [Brasil]
- 3) Diferenças e similaridades na vida dos entregadores de comida brasileiros no Norte e Sul Global. Autora: Gontijo Laura. University of Brasilia [Brazil]
- 4) Condiciones y sentidos de repartir para una plataforma: flexibilidad, autonomía y trabajo en la calle. Autor: Malcon Anuar. Universidad Nacional Autónoma de México
- 5) La ciudadanía laboral en su laberinto: repartidores de APP en México. Autores: Mora-Salas Minor, Urbina-Cortés Gustavo. El Colegio de México (COLMEX), Centro de Estudios Sociológicos (México)"

Panel 2.9 Platformization and precariousness 3

17:30 - 19:00. Classroom B42

(Chair: Francisca Gutiérrez)

- 1) Régimen de justificación del teletrabajo en Uruguay: sus fundamentos críticos. Autoras: Acosta Casco María Julia, Quiñones Montoro Mariela. Universidad de la República (Uruguay)
- 2) The Struggle for Public Space in Times of Platform-Mediated Delivery Work. Bruck Emilia, University of Toronto at Mississauga
- 3) Uberización del trabajo en Brasil: contribuciones a partir de la teoría marxista de la dependencia y de la teoría de la masa marginal. Autoras: Sousa María Júlia, Antunes Daniela (1). (1) Programa de Pós-Graduação em Direito de la Universidade Federal de Minas Gerais (Brasil)
- 4) Mapeando a plataforma do trabalho: o ecossistema urbano contemporâneo e os impactos do trabalho digital via delivery nas cidades. Autor: Venancio Leonardo. Universidade Federal do Espírito Santo (Brasil) "

Panel 2.10 Strategy and horizons in the struggles of platform workers

17:30 - 19:00. Classroom B31

(Chair: Diego Rivera)

- 1) "Portals of globalization": estrategias sindicales de la estiba frente al cambio tecnológico en los puertos de San Antonio (Chile) y Barcelona (España). Autora: Álvarez Torres Camila. Universidad Arturo Prat (Iquique Chile)
- 2) Poder, coalizões e conflitos na regulação de plataformas de transporte de passageiros: um estudo longitudinal do caso brasileiro. Autor: Patta Barros Caetano. Postdoctoral researcher at Nucleo Direito e Democracia do Centro Brasileiro de Analise e Planejamento (Brasil)
- 3) ""A luta por reconhecimento e a mobilização coletiva dos entregadores de aplicativos (motoboys) no Brasil"". Autor: Neiva Pedro. Universidade de Brasilia [Brasil]
- 4) The Second Time as Farce: Company Unions 2.0 and Role of Platform Organizing Research. Author: Dolber Brian. California State University San Marcos (Estados Unidos)
- 5) ""Entregadores de aplicativo: enquete operária sobre a luta de um "novo proletariado" em São Paulo"". Autor: Assad Renato. Departamento de Geografia da Faculdade de Filosofia, Letras e Ciencias Humanas da Universidade de Sao Paulo (Brasil)"

Wednesday 30: 3rd day conference (Alberto Hurtado University)

09:30 – 11:00 HRS. SIMULTANEOUS PANELS

Panel 3.1 Algorithmic management and labor control 2

09:30 - 11:00. Great Hall UAH

(Chair: Francisca Gutiérrez)

- 1) Choosing boxes, slowing the pace: workers tactics and algorithmic management. Author: Petrosino Arianna, Università degli Studi di Napoli Federico II, Italy
- 2) Trabajo en plataformas digitales y la producción de espacios híbridos: fisuras al control algorítmico de los repartidores de comida en Concepción. Autor: Garrido Fabián, Universidad de Concepción, Chile
- 3) Geração de oportunidades remuneradas ou superexploração? uma análise da empresa-plataforma digital Iwof. Autoras: Pereira Caroline (1); Sousa Maria Júlia (2). 1 - 1 - Programa de Pós-Graduação em Direito da Universidade Federal do Rio de Janeiro (Brasil); 2 - Programa de Pós-Graduação em Direito da Universidade Federal de Minas Gerais (Brasil)
- 4) Do chão da fábrica ao chão das ruas: militarização do trabalho platformizado na empresa sode. Autores: Rodrigo Carelli (1), Fydel Rolim Mota (2), Leonardo Decuzzi (1). (1) Programa de Pós-Graduação em Direito da Universidade Federal do Rio de Janeiro (Brasil), (2) Universidade Federal de Pernambuco [Recife] (Brasil)

Panel 3.2 Data work and artificial intelligence 2

09:30 - 11:00. Classroom A22

(Chair: Aishik Saha)

- 1) Algoritmos e Blockchain como instrumentos de proteção dos direitos trabalhistas nas terceirizações dos serviços públicos de saúde. Autores: Souza Bartira (1) (2) (3) (4); Perin Matheus (5) (6). 1 - LABOUR LAW RESEARCH NETWORK (<http://www.labourlawresearch.net> Italia), 2 - ORDEM DOS ADVOGADOS DO BRASIL, 3 - International Labour and Employment Relations Association (Switzerland), 4 - International Training Centre of the International Labour Organisation (Turin - Italy), 5 - Associação dos Magistrados Brasileiros (Brasil), 6 - Federal University of Santa Catarina (Brasil)
- 2) Mapping the creation of human-machinic assemblages: developments on the organization of production in AI industry. Author: Vogiatzis Iraklis. Hellenic Open University [Patras] (Grecia)
- 3) Transformación digital y regímenes de trabajo en el Sur Global. Una mirada a partir del caso de MercadoLibre. Autora: Filipetto Sonia Marina, Universidad Nacional de General Sarmiento, Argentina

4) Sob o mito da flexibilidade-liberdade: como o cloudwork impacta na concepção de cidade contemporânea. Autor: Venancio Leonardo. Universidade Federal do Espírito Santo (Brasil)

5) Voices of data workers: A study of Spanish-speaking Latin America. Authors: Wu Yaru (1) (2) (3), Vasilescu Ioana (4), Tubaro Paola (5). 1 - Centre de recherche inter-langues sur la signification en contexte (Francia), 2 - LPP - Laboratoire de Phonétique et Phonologie - UMR 7018 (Francia), 3 - Laboratoire Interdisciplinaire des Sciences du Numérique (Francia), 4 - Laboratoire Interdisciplinaire des Sciences du Numérique (Francia), 5 - CREST/CNRS, UMR 9194 (Francia) "

Panel 3.3 Experiences and subjectivities in platform labor 3

09:30 - 11:00. Classroom A28

(Chair: Álvaro Soto)

1) Os aplicativos e o trabalho migrante de entregadores brasileiros em Dublin: precarização, assimetrias e dependencias. Autor: Souza Lucas. Universidade Federal Fluminense [Rio de Janeiro] (Brasil)

2) Experiencias laborales y significados del trabajo en repartidores y shoppers de plataformas digitales en Chile. Autores: Stecher Antonio (1), Garces Magdalena (2). (1) Universidad Diego Portales [Santiago - Chile], (2) Pontificia Universidad Católica de Chile

3) Two Sides of the Same Narrative: How Unemployment and Platform Labor Intertwine in Workers' Experiences. Author: Ulbricht Gabriel. Universidade Estadual de Campinas (Brasil)

4) Heteromating machines, gamified tasks and invisibility: early thoughts about chilean microworkers subjectivity. Author: Rivera Diego. Universidad de Chile - Fair

5) Competencias Blandas, Relaciones de Poder e Identidad Laboral en Desarrolladores de Inteligencia Artificial en Startups Chilenas. Pastor Servando, Gibert Jorge. Universidad de Valparaiso (Chile)

11:30 – 13:00 HRS. SIMULTANEOUS PANELS

Panel 3.4 Algorithmic management and work control 3

11:30 - 13:00. Great Hall UAH

(Chair: Thomas Le Bonniec)

1) Co-opted by algorithms? unpacking the managerial role of clients in digital platforms. Authors: Gutiérrez Francisca (1); Carrasco Kevin (2); Granadino Dominique; Budnevich Sebastián. (1) Universidad Austral de Chile, (2) Universidad de Chile

2) Algoritmos tropicais?: a expansão da Uber em três países do sul global. Autores: Ferreira Neto Antônio Olegário; Comin Alvaro; Scerb Andre. Universidade de Sao Paulo, Brasil

3) Managerialización del trabajo y tendencias flexibilizantes en el capitalismo digital. Autor: Diego Álvarez Newman. Consejo Nacional de Investigaciones Científicas y Técnicas (Argentina)"

Panel 3.5 The regulatory debate in Brazil

11:30 - 13:00. Classroom A22

(Chair: Matheus Viana Braz)

- 1) The key role of the Supreme Court in denying labour rights to workers on digital platforms in Brazil. Autor: Carelli Rodrigo. Programa de Pós-Graduação em Direito da Universidade Federal do Rio de Janeiro (Brasil)
- 2) An update on the legalization of Brazilian delivery app workers: the platform-mediated labor bill of 2024. Autores: De Vasconcellos Torres Bruna, Haug Marianna, De Chiara Alexandre. Universidade de Sao Paulo
- 3) Trabalho digital e regulação laboral: um estudo a partir de entregadores de plataforma de Campina Grande – Brasil. Autor: Ladosky Mario. Universidade Federal de Campina Grande (Brasil)
- 4) Gestão algorítmica e direito do trabalho no Brasil: desafios para a regulação trabalho nas plataformas digitais. Autor: Machado Sidnei. Universidade Federal do Parana [Curitiba-Brasil]
- 5) “Eu escolho a liberdade”: um estudo das percepções de trabalhadores por aplicativos sobre a regulamentação das atividades de entregadores e motoristas no Brasil. Autores: Gonçalves Nicolle, João Pedro Peleja. Universidade de Brasilia

Panel 3.6 Theoretical-conceptual reflections on the platformization and digitalization of labor

11:30 - 13:00. Classroom A28

(Chair: Antonio Casilli)

- 1) Capitalismo Industrial de Plataforma. Autor: Amorim Henrique. Universidade Federal de São Paulo (Brasil)
- 2) Bodies, algorithms and infrastructures: mobilities and the sociomaterial intersections of platform work. Authors: Maldonado Castañeda Oscar; Sánchez Vargas Derly. Universidad del Rosario, Colombia
- 3) Plataformas de trabajo: una tipología basada en sus estrategias de valorización. Autoras: Fernandez Massi Mariana (1), Harracá Martin (2), Longo Julieta (1). 1 - Consejo Nacional de Investigaciones Científicas y Técnicas (Argentina), 2 - University of Surrey (Reino Unido)
- 4) Gestión de recursos humanos digital y los riesgos del trabajo deshumanizado: reflexiones teóricas. Autora: Quiñones Montoro Mariela Agueda. Departamento de Sociología Facultad de Ciencias Sociales - Universidad de la República (Uruguay)"

14:15 – 15:45 HRS. SIMULTANEOUS PANELS

Panel 3.7 - Digital Platforms: Epistemology and Tools of North-South Comparison. An Analysis of Grey Zones. (Special roundtable)

14:15 - 15:45. Great Hall UAH

- 1) Abílio L.C., Platform Work: New Form of Just-in-Time In the Grey Zone (UK-Brazil)
- 2) Azaïs Ch., Comparing Platform Workers in Metropolis Territory Grey Zones (France-Brazil)
- 3) Kesselman D., Epistemology of Platform Work Comparisons: “Disruption” in the Grey Zone
- 4) Lima C.L., Entrepreneurship Culture, a New Emerging Class of Workers? Considerations of Platformised Informality
- 5) Magaldi T., App-Drivers and Delivery in Rio de Janeiro: a Mixed Quanti-Quali Approach
- 6) Rizek C.S., What “Horizon for Workers’ Emancipation” North and South in the Platform Work Grey Zone?

Panel 3.8 Automation and digitization

14:15 - 15:45. Classroom A22

(Chair: Alan Valenzuela)

- 1) Modelo de desarrollo y madurez híbrida en los sistemas de trabajo. Autores: Cristian Aránguiz, Sebastián Conde, Claudia Vargas. Centro de Ingeniería Organizacional, Departamento de Ingeniería Industrial, Universidad de Chile
- 2) Automatización y emparejamiento en el mercado laboral colombiano: Un análisis para el periodo 2015-2022. Autor: Maicol Leandro Quijano Romero. Universidad Icesi (Colombia)
- 3) Classe trabalhadora ou cibertariado? Novas especificidades da exploração do mais-valor no neoliberalismo. Autora: Haug Marianna. Universidade de São Paulo (Brasil)

Panel 3.9 Health, well-being and work trajectories

14:15 - 15:45. Classroom A28

(Chair: Mariana Bargsted)

- 1) Transições laborais e trajetórias de vida de trabalhadores por aplicativos na capital do Brasil. Autores: Festi Ricardo (1), Roque Isabel (2), Magalhães Dos Santos Kethury (3), Costa Neto Alceu (3), Togni Bruno (3). 1 - Universidade de Brasília (UnB) (Brasil), 2 - Universidade de Coimbra (Portugal), 3 - Universidade de Brasília (Brasil)

2) La influencia del tecnoestrés en el burnout en teletrabajadores. El rol moderador de la autonomía. Autores: Yeves Jesus, Bargsted Mariana. Universidad Diego Portales [Santiago - Chile]

3) Climate change and occupational health hazards in platform-mediated gig work in India. Authors: Guilherme Guilherme; Mahetaji Kaushar. University of Toronto, Canada

4) Labor process and migration in game industry: analyzing the labor mobility experiences of Brazilian gameworkers. Author: Rocha Andre. Pontifical Catholic University of Minas Gerais (Brasil)

5) Efectos del trabajo virtual, digital e híbrido en una organización del Estado peruano, prestadora de servicios de atención durante la crisis sanitaria por la COVID-19, desde la perspectiva de demandas y recursos laborales. Vera Ruiz Angela (1), Guevara Rojas Luis (1), Espinosa Pezzia Agustin (1), Calderón Prada Alicia (1), Priale Valle Maria Angela (2). 1 - Pontificia Universidad Católica del Perú, 2 - Universidad del Pacífico (Perú)

15:45 – 17:15 HRS. ILO ROUNDTABLE

Platform work and the construction of an international standard: Challenges from a tripartite perspective.

Coordinators: Gerard Reinecke & Juan Jacobo Velasco (ILO)

Panelists: Giorgio Boccardo, Undersecretary of the Ministry of Labour; Angélica Salgado, Central Union of Workers (CUT); Employers representative

Great Hall, Universidad Alberto Hurtado (Simultaneous translation available)

17:30 – 19:00 HRS. CLOSING KEYNOTE LECTURE

Dr. Antonio Casilli (Institut Polytechnique de París - INDL). "Digital Workers, Some More Effort If You Wish To Become A Class For Yourself!" New Frontiers of Platform and AI Activism.

Chair: Dr. Álvaro Soto (COR - UAH). Great Hall, Universidad Alberto Hurtado (Simultaneous translation available.)

Poster presentations

Lunes 28 /Monday 28

1	Algorithmic Traps and Illusions of Freedom: A Comparative Study of Delivery Workers in China and France. Wang Lu, France
2	Capitalismo de plataforma e as condições de trabalho e perfil dos entregadores de Curitiba. Souza Ana. Universidade Federal do Paraná [Curitiba]
3	Capitalismo de plataforma em Curitiba: uma análise do perfil e das condições de trabalho dos entregadores por aplicativo da empresa iFood. Teixeira Victor. Universidade Federal do Paraná (Brasil)
4	Digital Labor and the Body: Shaping Democratic Subjectivity in the Global South. Luco Francisca. Futures of Artificial Intelligence Research (Chile)
5	How much do higher wages and better working conditions attract more and better applicants? Fabbi Adelaide, Rathelot Roland. CREST (Francia)
Martes 29/Thursday 29	
6	Mensajeros en la Economía Digital: Desafíos y Demandas en la Pandemia de COVID-19. Santana Siqueira Anderson Luan (1), Silva Lucas Samuel (2). 1 - Universidade Federal do Tocantins (Brasil); 2 - Universidade Estadual da Paraíba (Brasil)
7	Navigating Tech Horizons in Brazil: An Ethnographic Exploration with Data Scientist and Software Engineers on Education, Career Trajectories and Aspirations. Moritz Ana Paula. University College Dublin (Irlanda)
8	Possibilidades e limites das greves enquanto ações coletivas de entregadores por aplicativo. Camargo Breno. Universidade Federal do Paraná [Curitiba]
9	Sociedade do Engajamento: As repercussões biopsicossociais de empreender por necessidade nas redes sociais. Pessoa Lucas. Universidade Católica de Pernambuco (Brasil)
10	Trabalho e trabalhadores por aplicativos na cidade de Curitiba: as expressões da racionalidade neoliberal na categoria dos entregadores. Teixeira Victor, Camargo Breno, Souza Ana. Universidade Federal do Paraná (Brasil)